



Executive Summary

Intertek has recently hosted a grand opening ceremony of the World's First Qi Extended/Basic Power Wireless Charging Testing Laboratory, followed by a Seminar on Wireless Charging.

Marketing context & objective:

- Positioning Intertek as the leading wireless charging technology testing partner
- Announcement of the grand opening of the world's first full-range Qi lab
- Raising Intertek profile as the world's first testing laboratory to provide testing and certification for both extended and basic power Qi products
- Recognition of Intertek's leading position by WPC

Target audience: WPC members, Intertek E&W customers, local media

Key message: Intertek Hong Kong is the first company in the world to be accredited by the Wireless Power Consortium (WPC) to conduct testing and certification services for both extended- and basic-power Qi products. Intertek Hong Kong recently held its grand opening ceremony of the world's first testing laboratory for Qi extended/basic-power wireless charging products. This was followed by a seminar on wireless charging.

The event facilitated a valuable exchange between the different parties involved and marked the pioneering of a major new development in the industry.

Intertek Hosts Grand Opening of the World's First Qi Extended/Basic Power Wireless Charging Testing Laboratory and Seminar on Wireless Charging

Intertek Hong Kong recently held its grand opening ceremony of the world's first testing laboratory for Qi extended/basic-power wireless charging. This was followed by a seminar on wireless charging.

Qi, the wireless-charging standard developed by the Wireless Power Consortium (WPC), is a mature, open standard that enables transmission of electrical power without wires safely and efficiently. This standard has the widest global distribution and penetration.

Intertek Hong Kong is the first company in the world to be accredited by the Wireless Power Consortium (WPC) to conduct testing and certification services for both extended- and basic-power Qi products.

The event opened with a speech of welcome from Ms Christina Law, Chief Executive, North East Asia, Intertek. "I am proud to have achieved world no.1 status. This is not only a significant milestone for Intertek, but also for the assurance, testing, inspection and certification Industry in Hong Kong," said Ms Law. "Intertek will continue to innovate and offer the best solutions to our customers."

Though unable to attend the event in person, Mr Menno Treffers, Chairman of the WPC, congratulated Intertek on its achievement through a video link. "Intertek has helped many companies to make their products Qi compliant, and this has made a great contribution to the smooth and widespread adoption of Qi certification," said Mr Treffers.

Ms Camille Tang, Vice-Chair of WPC, then represented WPC together with Ms Christina Law and Mr Daniel Yau, Vice President of Electrical, North East Asia, Intertek, in officiating at the opening ceremony of the world's first full-range Qi lab.

During the seminar sessions, the latest technologies and trends on wireless charging were elaborated by Ms Camille Tang and Professor Ron Hui, Chair of Power Electronics at the University of Hong Kong. Mr Roger Fan, Senior Product Application Engineer at NXP Semiconductors and Mr Ryan Ng, Manager, Power Supplies, Intertek, provided overviews of the technology application and some points to note in terms of testing and certification.

The guests also had a chance to visit the Qi lab and see demonstrations of the Qi testing equipment. The event facilitated a valuable exchange between the different parties involved and marked the pioneering of a major new development in the industry.

About Intertek

Intertek is a leading quality solutions provider to industries worldwide. From auditing and inspection, to testing, training, advisory, quality assurance and certification, Intertek adds value for its customers by helping improve the quality and safety of their products, assets and processes. With a network of more than 1,000 laboratories and offices and over 38,000 people in more than 100 countries, Intertek supports companies' success in the global marketplace, by helping customers to meet end users' expectations for safety, sustainability, performance, integrity and desirability in virtually any market worldwide. Visit www.intertek.com.

About the Wireless Power Consortium and Qi

Established in 2008, the Wireless Power Consortium is an open, collaborative standards development group of more than 200 company members. WPC's members include Belkin, ConvenientPower, Delphi, Freescale, Haier, HTC, IKEA, LG, Microsoft, Motorola, Nokia, Panasonic, PowerbyProxi, Royal Philips, Samsung, Sony, TDK, Texas Instruments, Verizon Wireless and ZTE. These companies – large and small competitors and ecosystem partners, from all parts of the industry and all parts of the globe – collaborate for a single purpose: to design and evolve the world's most useful, safe and efficient standard for wireless power. This global standard is called Qi, and it has become the world's leading method for transferring electrical power without wires. Qi is designed into 80+ mobile devices, 15 models of cars, has more than 700 registered products that are enjoyed by more than 50 million users worldwide. For more information, visit www.wirelesspowerconsortium.com.

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(From left) Mr Daniel Yau, Vice President of Electrical, North East Asia, Intertek, Ms Christina Law, Chief Executive, North East Asia, Intertek and Ms Camille Tang, Vice-Chair of WPC officiate at the opening ceremony of the world's first full-range Qi lab.



Professor Ron Hui, Chair of Power Electronics at the University of Hong Kong gives a talk on wireless power transfer in the past, present and future.



Guests visit the world's first Qi lab for extended/basic power wireless charging products and see demonstrations of the Qi testing equipment.